

MEDIA PACKAGES

MEDIA MARKETING PACKAGE*

From
\$600.00

1. Broadcast on (54) AM/FM Radio Stations coast to coast
2. Broadcast on IHeart & Blog Talk
3. Professionally produced Podcast
4. Live Stream on Facebook / Twitter
5. Broadcast on YouTube, Roku, and Google TV
6. Ongoing broadcast on 14 Podcast platforms
7. In studio pictures with the hosts
8. Featured on transitionradio show.com
9. Facebook (show podcast on 5 sites with 30,000+ friends)
10. Pinterest, Instagram, Facebook, Twitter (show photos published)
11. Twitter – (tweeted periodically to 250,000 followers)
12. Press Release sent to 200 media sites (written by the guest)
13. Strategy lunch with a show host

ADVERTISE ON A SHOW

From
\$,500.00
(3-month minimum)

1. Professionally produced (15) second commercial played each show
2. Static banner ad on KCBQ AM 1170 and on TransitionRadioShow.com
3. Press release sent to 200 media sites
4. Ongoing social media promo

SPONSOR THE SHOW

From
\$2,500.00
(a month)

1. "Brought to You By" at each show opening
2. Guest a show quarterly
3. Professionally produced (30) second commercials played each show
4. Static banner ad on KCBQ AM 1170 and on TransitionRadioShow.com
5. Media Strategy Session with Paula Shaw and Ken D Foster
6. Marketing Media Package*

CO-HOST A SHOW

From
\$3,500.00

1. Co-host your own show with Paula Shaw or Ken D Foster
2. **Social Media Marketing Package***



WIN / WIN PACKAGE

We
Promote Together

1. Send emails to your entire data base promoting your show appearance
2. Promote your appearance on all your social media sites
3. Let your affiliates and sponsors know about your appearance